



# Hello, Central

JANUARY 2010

*"Knowledge is power and enthusiasm pulls the switch."*

**Steve Droke**

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Social Learning |

*Trainer's Exchange Event Rescheduled To February 1st!*

*Register online: [www.centralpaastd.org](http://www.centralpaastd.org)*

## Meet the Central PA ASTD 2010 President



Lynn Lehman is a Senior Learning Analyst at Corporate University Xchange. Her primary research focus is the application of Social Learning (Learning 2.0, Collaborative Learning, etc.) in the enterprise learning environment

Lynn holds a Bachelor of Arts degree in Psychology from Gettysburg College and a Master of Education degree in

Training and Development from the Pennsylvania State University. In the last 10 years in the performance improvement field, she has designed and provided hundreds of hours of training, consulting and coaching in such diverse areas as transition management, human growth and development, computer skills, team building, crisis management, conflict resolution, giving & receiving feedback and performance evaluation systems.

The large-scale performance improvement programs she has developed include certification programs, new employee orientation programs, computer-based 360-degree

feedback system, supervision and leadership development programs, and organization-wide ongoing learning systems.

Lynn currently holds membership status in the American Society for Training and Development (ASTD) and the Society for Human Resource Management (SHRM), and has earned the CPLP (Certified Professional in Learning and Performance) certification through ASTD. She is currently working on her second master's degree, a M.S. in Instructional Technology from Bloomsburg University, and is serving as the President of the Central PA chapter of ASTD.

## Social Learning 101:

### *How is Social Learning Impacting Training & Development?*

**Come to the 1st Central PA ASTD Meeting of 2010!**

**When:** January 21, 2010; 6:00pm to 7:30pm

**Where:** Homewood Suites, Harrisburg

**Speaker:** Lynn Lehman

**Register online:** [www.centralpaastd.org](http://www.centralpaastd.org)

Is the introduction of peer-to-peer learning through Web 2.0 technology (known as social learning, collaborative learning, networked learning, or Learning 2.0) changing the field of Training & Development? ASTD believes that it is... dramatically. In fact, Tony Bingham himself entitled an article he wrote in August of 2009: "A Powerful Force, Unlike Any in History, is Altering the Learning

Profession's Landscape: Learning Gets Social."

Do you know what social learning is? Do you know how social learning is impacting training departments here in the U.S. and throughout the world? Do you know if this dramatic shift will impact your training department, or even your own job?

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If you work at any level of Training & Development – from the front line trainer to the Chief Learning Officer – it would behoove you to know about social learning.

Why? Because even though your company may not have plans to do anything about social learning right now, chances are you will have to face it in the future. Changes that might be coming down the pike are now being seen in early adopters of social learning: new

technology architecture that includes collaborative learning tools; new approaches to designing learning; revised job descriptions or new positions that require social learning administrative and design skills; new partnerships with other key departments within the organization, such as Communication, Marketing, IT, and Legal; and even in some cases, changes to the structure of entire training departments.

As our field moves away from

*providing to enabling* learning, don't be caught unaware. Attend this first session of 2010 to kick off the year, and walk out of it a little more prepared for what the future may hold.

**Red Rose  
Community  
Special Interest Group**

This Special Interest Group is a group of learning professionals who meet monthly to discuss stories found in the ASTD T&D Magazine. They meet for coffee and nourishing discussion about interesting topics.

Bring your copy of the T&D magazine, or read it online and be prepared to add your thoughts as you spend some quality time with your professional learning community.

For more information, contact Rick Stamm at The TEAM Approach:

Phone: 717-672-0425

Email: Rick@TeamApproach.com

For more details about this month's topic, visit our website at:

[www.teamapproach.com/rose.htm](http://www.teamapproach.com/rose.htm)



**Central PA ASTD  
60 Years as a Leader in Learning!**

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**Newsletter Co-editors:**

Tonya Aument  
Jennifer Fetterhoff

Do you want to contribute articles to the Central PA ASTD newsletter? The articles we are looking for right now are informational about the four main topic areas for 2010:

1. Budget/Finance Issues
2. Dealing with Change
3. Leadership Development
4. ROI/Measurement
- 5.

We'd love to have your submissions! Please send your article in Word format to Tonya Aument ([taument@fult.com](mailto:taument@fult.com)) or Jennifer Fetterhoff ([Jennifer.fetterhoff@belco.org](mailto:Jennifer.fetterhoff@belco.org))

Thank you!